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theory of the firm; demand theory and estimation; production and cost theory and estimation; market structure and pricing; game theory; investment analysis and government policy.

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Managerial Economics A

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Answer Key

Managerial Economics assists the managers of a firm in a rational solution of obstacles faced in the firm's activities. It makes use of economic theory and concepts. It helps in formulating logical managerial decisions.

Managerial Economics -
Fundamental and Advanced
Concepts

Managerial economics may be viewed as economics applied to problem solving at the level of the firm. It enables the business executive to assume and

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