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Creating Public Value: Strategic Management in Government. Creating Public Value. : A seminal figure in the field of public management, Mark Moore presents his summation of fifteen years of research, observation, and teaching about what public sector executives should do to improve the performance of public enterprises.

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Creating Public Value — Mark H. Moore | Harvard University ...

Moore, Mark H. 1997. Creating Public Value: Strategic Management in Government. Harvard University Press.

Creating Public Value: Strategic Management in Government ...

On Creating Public Value What Business Might Learn from Government about Strategic Management About twenty-five years ago, in the early days of the Kennedy School of Government ' s efforts to develop the field of " public management, " the elder of the two authors of this article was dispatched to the Harvard Business School to

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MAKING GOVERNMENT AND NON-GOVERNMENTAL ORGANIZATIONS WORK better for citizens is a formidable challenge for public leaders in the U.S. and abroad. Mark Moore, Hauser Professor of Nonprofit Organizations and faculty director of the Hauser Center for Nonprofit Organizations, has focused much of his research on these issues. He is author of " Creating Public Value: Strategic Management in Government. " .

Creating public value | Harvard Kennedy School

Over the past twenty years, scholars from both the Kennedy School of Government and Harvard Business School have worked with public sector executives to develop a concept of "strategy in the public sector". The symbol of this idea became a "strategic triangle", the purpose of which was to focus the attention of government managers on three complex issues they had to consider before committing themselves and their organizations to a particular course of action:

On Creating Public Value: What Business Might Learn from ...

Public Value is a theory for public management advanced by Professor Mark Moore of the Harvard Kennedy School of Government. In 1995, Professor Mark Moore ' s seminal book on ' Public Value ' (Moore, 1995) was published. Over the previous two decades, staff and students at Harvard ' s Kennedy School of Government, where Moore taught, engaged in conversations about how to produce excellence in public management.

What Is Public Value? How Can It Be Created & Sustained ...

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The research program on public value was kicked off by Professor Mark H. Moore of Harvard's Kennedy School of Government, who published a book on the subject, Creating Public Value. Strategic Management in Government, in 1995.

Public value - Wikipedia

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