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Business in Context is a dynamic and contemporary global perspective on business for anyone requiring an accessible introduction to the subject. Using practical case studies from a diverse and well-known range of international companies, David Needle debates the key issues within business in a practical context.

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Leading, Managing and Developing People is critical reading for all those studying the CIPD Level 7 Advanced module in Leading, Managing and Developing People as well as all HR and L&D practitioners. It provides extensive coverage of the aims, objectives and contribution of HRM such as the scope and nature of human resources, HR's role when organisations grow and how to ensure professionalism and ethical behaviour when managing people. This book also includes discussion of major contemporary themes in leading, managing and developing people including leadership development, flexibility, agile working and the psychological contract. This ensures that readers are fully prepared to lead, manage and develop staff in the new world of work. With rigorous academic underpinning and clear theoretical exploration, Leading, Managing and Developing People also includes practical advice on key activities including recruitment, job design, performance management, motivation and reward. Supported by online resources including an instructor's manual, lecture slides, international case studies, example essay questions and annotated web links, this is an indispensable guide for both students and practitioners.

A project comprises a series of activities (investments) that aim to solve problems within a given time frame with a clear set of objectives for man's benefits. It is an undertaking that involves the commitment of scarce resources in the expectation of future benefits. Before achieving the objectives, a project goes through several stages of a project cycle. In this study, the author discusses and analyses concepts of project planning and management. On the one hand, he

refers to the project in general, and on the other hand, he represents the different stages of project planning and project management.

Brooks offers readers a succinct, lively and robust introduction to the subject of organisational behaviour. While aiming to encourage and promote the critical examination of the theory of organisational behaviour, this book also seeks to enable students to interpret and deal with real organisational problems. This new edition has major changes to the text to embrace international contexts and the modern realities of OB. It has proved a popular student choice because it combines relative brevity with thorough coverage and plentiful real-world examples. Popular features for today's organisational behaviour course include: †† More prominent organisational theory coverage – this key topic has been moved forward to provide students with an overview of the different ways OB can be looked at early on in the book. † More coverage of modern communications technologies, cross cultural management, generational change and the gig economy. † New and updated case studies and 'Managerial Implications' boxes help to broaden students' knowledge and understanding of OB in real organisations. † 'Illustration in Film' boxes illustrate key ideas through famous films such as 12 Angry Men and The Devil Wears Prada.

Formerly rooted firmly in the domain of anthropology, the topic of culture has shifted over the last thirty-five years to become an important component of business and management as organisations have become global. As companies outsource some of their work to other countries, or as employees migrate to new locations, culture can impact upon things such as attitudes to authority, differences in communication styles and ethics, which will affect working relationships. *Cross-Cultural Management in Work Organisations* explores the models and meanings of culture and how these play out in the work environment. The essential introduction to cross-cultural social relations in the workplace, *Cross-Cultural Management in Work Organisations* provides an evaluation of existing frameworks for understanding cross-cultural differences, examines the inter-cultural competencies such as cultural awareness needed by managers and evaluates how both cultural and non-cultural factors influence social processes at work. This fully updated 3rd edition includes new examples to provide topical and engaging insight into the subject. It is suitable for all postgraduate students studying cross-cultural management or cross-cultural awareness. Online supporting resources include an instructor's manual, lecture slides and seminar activities for tutors and web links and self-assessment exercises for students.

There is growing pressure and stress placed on organisations to fight for customers and service/product placement in an increasingly competitive global marketplace. It has, therefore, never been more important to get the best out of the workforce. To achieve this, the role of the leader can be a fundamental factor in organisational success or failure. Leaders need to have the requisite skills to

reflect the demands placed upon them in the 21st century. There are the "accidental managers" who just drop into the role of leadership and others who may develop skills and knowledge in readiness for a leadership role. There are also those who may have the innate ability to lead. Within the mix are those who are characterised by traits associated with the "dark triad" or who may use "pathocratic influence" on others to conform, reinforcing values (or lack of values) associated with toxic leadership. They create damage and harm. They become "passion killers". The result can lead to a "pathocracy". This book discusses the role emotional intelligence plays in helping people deal with stressful and challenging experiences, suggesting different ways to cope. The author reflects on the values that are integral to the success or failure of an organisation. "Passion" is identified as an added value that can differentiate one organisation from another. If passion is harmed, it can affect motivation, creativity, output, performance, and productivity. Therefore, this book provides the reader with examples of "passion killing" while making suggestions as to factors that can be adopted to engage and encourage passion. Conclusions are drawn and recommendations made to support those faced with "passion killers". This book is aimed at those of all ages and educational backgrounds interested in developing their leadership knowledge and skills. It is also aimed at those interested in learning more about differences in personality, emotional intelligence, stress, coping, values, and the importance of understanding the impact of "passion killers".

'This is an immensely useful and important book. By applying sustainability theory and practice to all areas of business management for firms of all sizes it has the potential to make a significant difference to the long term viability of businesses and the societies in which they operate.' - Juliet Roper, The University of Waikato, New Zealand Recent surveys of international CEOs confirm that companies increasingly see sustainability as critical to their business strategy. The rigorous academic framework for the field of sustainable business required to respond to this need is now emerging. This book presents important new work in the theory of the sustainable firm, in the application of sustainability principles to key management disciplines, in sustainable business in practice, and in the international challenges that are critical to sustainability demands. Sustainable Business will prove invigorating for both undergraduate and graduate students on business, society and sustainability themed courses. Policymakers and practitioners will find the urgent global sustainability issues and sub-disciplines essential.

Corporate responsibility and sustainable development are two concepts that may be able to reconcile many of the big challenges facing the world; challenges such as tensions between respect for the natural environment, social justice, and economic development; the long view versus short-term imperatives and the competing priorities between developed and developing economies. This book explores the gaps and

overlaps between corporate responsibility and sustainable development. These concerns overlap because they implicate corporate practices, state development policy challenges, the concerns and priorities of non-governmental organisations, and the potential for innovative forms of organisation to address these challenges. This collection examines these questions in terms of tensions and interdependencies, between competing claims to resources, rights and responsibilities, strategy and governance, between public and private interest, and the implications for equity and the common good over the long term. This is a valuable resource for researchers, lecturers, practitioners, postgraduate and final year undergraduates in business strategy, international business and international management, public sector policy and management, international development, political economy. It is also suitable for more specialist courses on sustainability, corporate responsibility, governance and international development.

Covering the applied managerial perspective of the travel industry, this book looks at the core disciplines and the application of theory to practice. Considering individual and corporate social responsibility, it teaches effective managerial skills by reviewing legal frameworks, quality management and marketing, financial management, and the management of shareholders and stakeholders. It discusses current trends such as sustainability and governmental emission targets against a background of the needs of a commercial business to innovate and increase profits. A valuable tool for both students and those working in the travel industry, this new edition includes new content, a revised structure and all-new international case studies.

A clear, student-friendly and engaging introduction to how information technology is used in business. Featuring several case studies, video interviews, thorough pedagogy and completely up-to-date chapters, this textbook will be a core resource for undergraduate students of Business Information Systems, a compulsory module in business degrees.

Provides an introduction to business functions, issues and activities and to the way they interact with their environment. It is the core text for the Business In Context Series which serves as a stand-alone introduction to business studies. An ELBS/LPBB edition is available.

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